

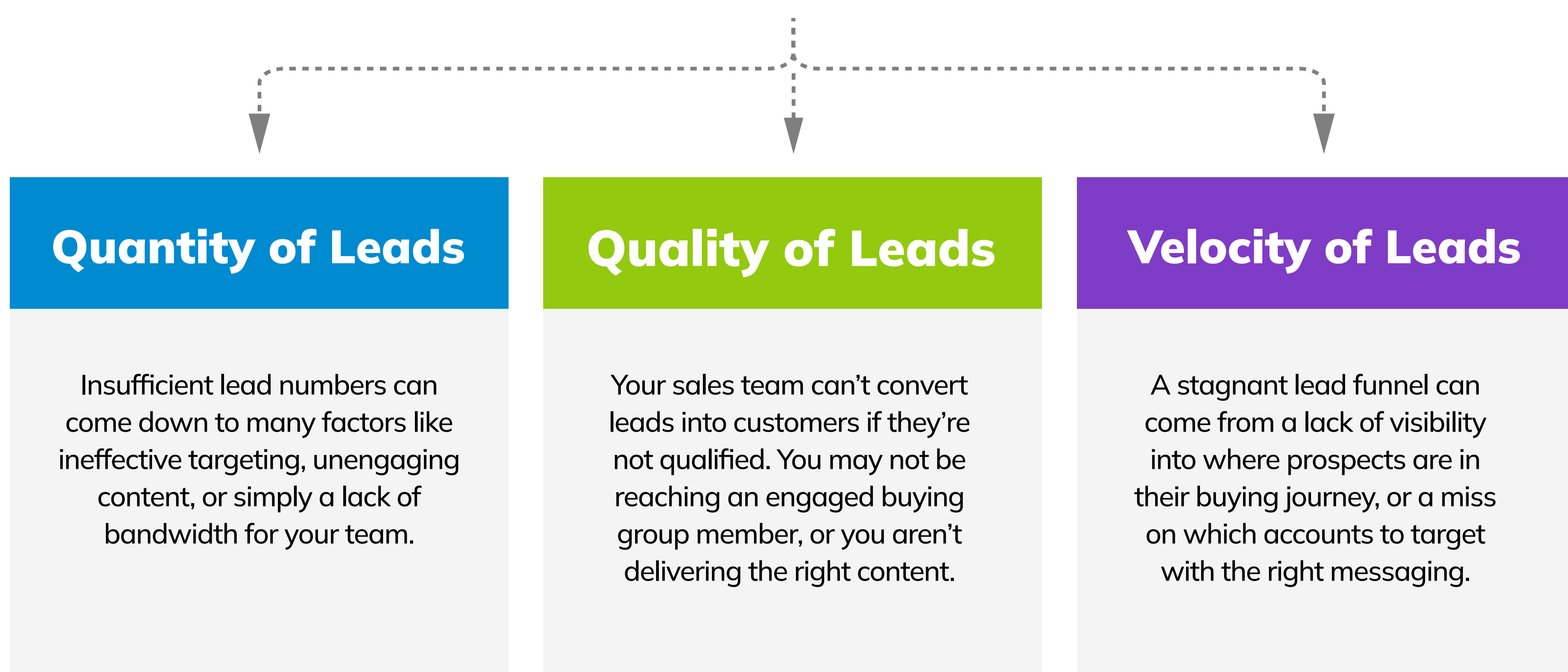


Intent data

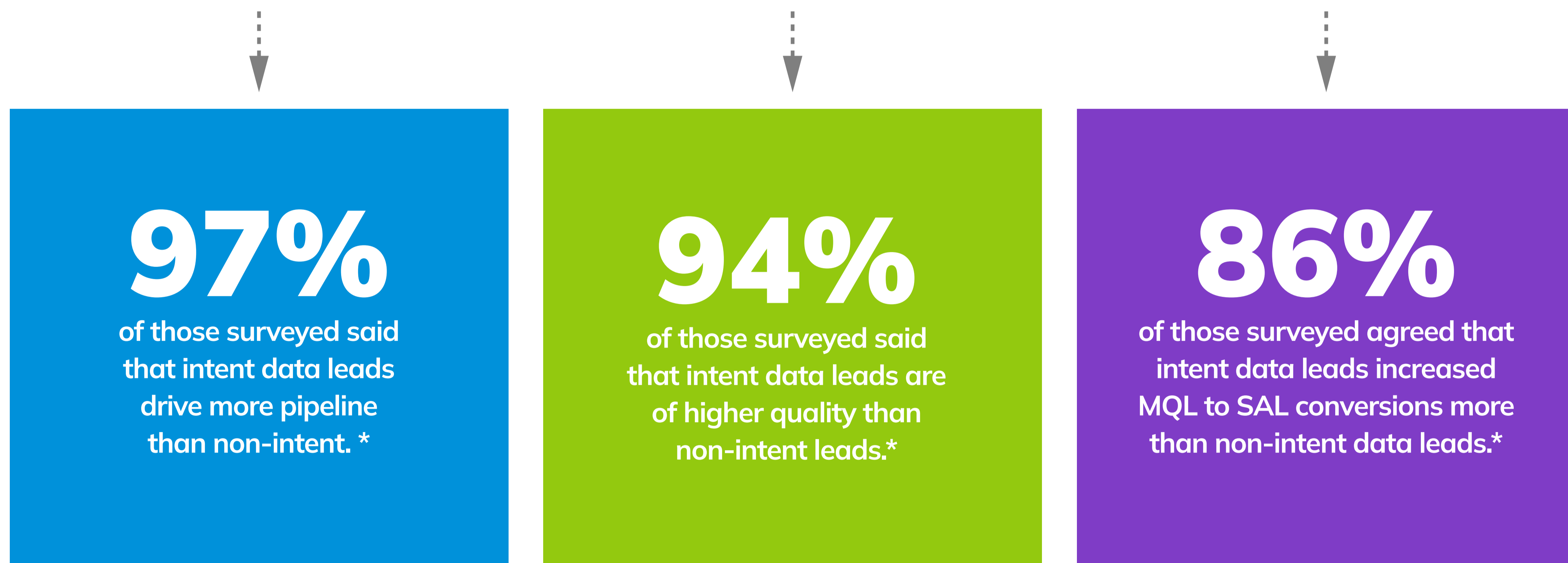
The secret to solving your lead challenges

Are you focusing on fixing the right lead generation issue?

If you're feeling the pressure to drive a robust pipeline—you're not alone. But where should you prioritize to meet your goals?

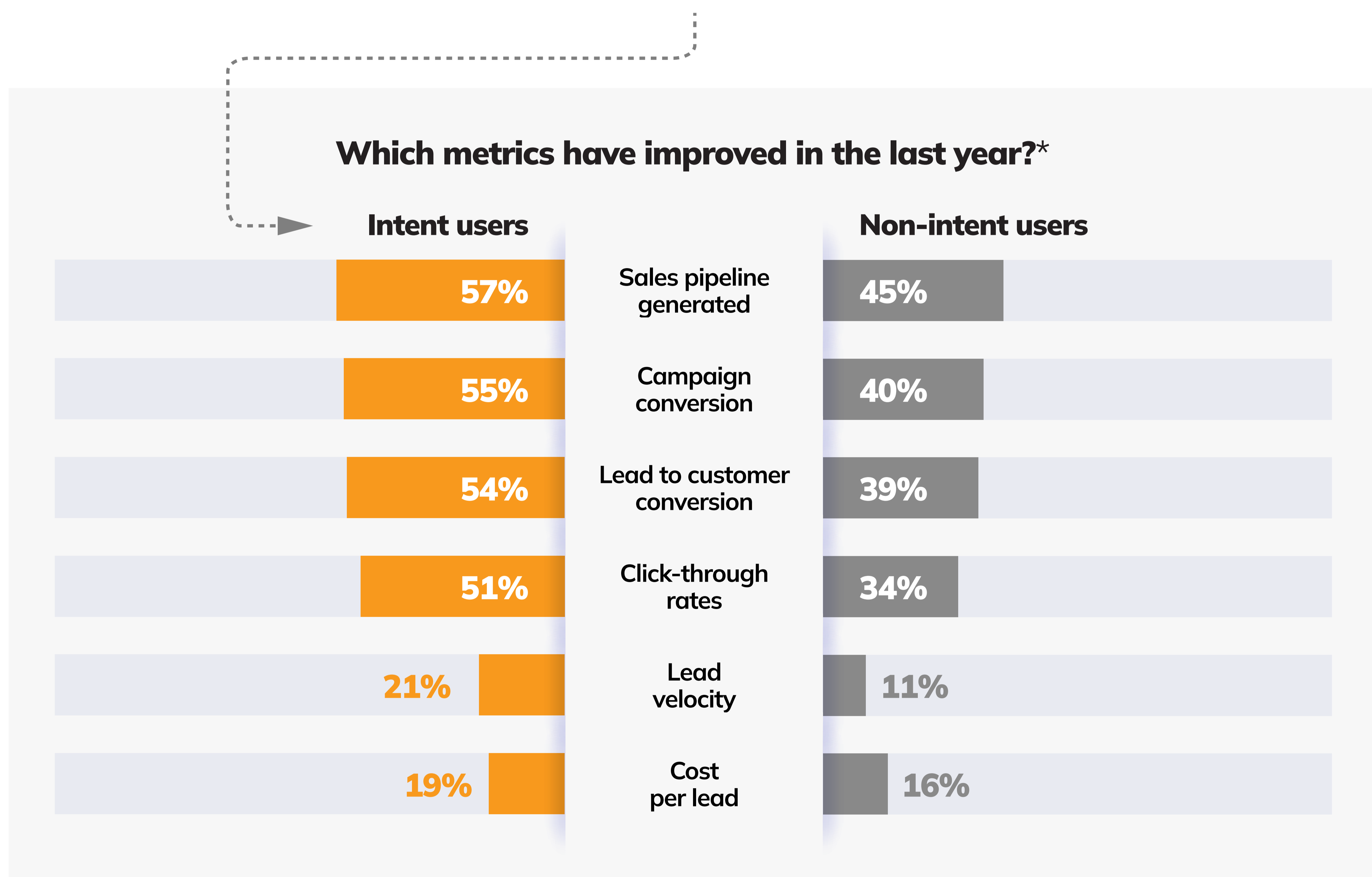


B2B marketers using intent are seeing the results.



The fix to your frustrations

Intent data helps you track the online activity of your target accounts to identify companies that are actively researching solutions like yours. This includes keywords searched, content downloads, pages visited, and more. By monitoring this behavior, you gain actionable insights into who is entering key stages of the buyer's journey.



What are the cracks in your pipeline?

Use this three-minute intent data quiz to identify your particular obstacles and get a personalized guide on how to fix them.

[Take the quiz](#)

Ready to try out our intent data? Get the free trial for 14 days.

[Start your free trial](#)

